

PRESS RELEASE



UNITED STATES EMBASSY IN MADRID

U.S. Embassy Launches State of the Art Screening Room

American Political Drama House of Cards Screened Courtesy of Canal+ and Sony Pictures Television

On February 24, the United States Embassy in Madrid inaugurated its state-of-the art screening room with a screening of the first episode of Season Three of the hit American political drama “House of Cards,” featuring Kevin Spacey and Robin Wright. The screening room, located on the ground floor of the Embassy at Calle Serrano 75, was made possible through a generous donation from the Motion Picture Association of America, and is intended to promote the American and Spanish content industries and the protection of intellectual property rights by showcasing first run films and the latest in television programming.

Thanks to Sony Pictures Television and Canal+, the inaugural screening event featured the award-winning series “House of Cards,” including the 2015 Golden Globe® Best Performance by an Actor in a Television Series - Drama for Kevin Spacey and 2014 Golden Globe® Best Performance by an Actress in a Television Series - Drama for Robin Wright.

Guests included executives from Canal+, Sony Pictures, and Spanish content producers, leaders in the entertainment industry, and representatives of the Spanish government. Season Three of House of Cards will be launched in Spain on February 28th on Canal+ and Yomvi exclusively.

House of Cards is Executive Produced by Wade/Thomas Productions and Trigger Street Productions in association with Media Rights Capital.

February 2015



<http://madrid.usembassy.gov>



@USembassyMadrid



Madrid.USembassy



USembassyMadrid